

### **FOOTBALL TRANSLATIONS**



# SHARED VISION, TEAM WORK, STRATEGY – WE SUPPORT YOUR GOALS FOR INTERNATIONALIZATION.

## Supporting soccer organizations at global level

Soccer **connects billions of people** around the globe but how do major soccer organizations deliver coherent communications and **information across multiple languages**? Partnering with an international Translation Service Provider for expert process management, technology and linguistic skill is critical to answering the demands of global stakeholders and fans.

The 'Beautiful Game' is only half the challenge. Behind the scenes, EVS Translations supports internationalization and translation departments to deliver quality content at scale, just-in-time communication and specialist stakeholder information. From licensing and advertising, to tax and compliance, as well as medical and anti-doping information, we support your presence on the international stage.

Our global in-house teams, across all project critical areas, work to create **precise and consistent content regardless of volume and time frames**. Once the content is complete, it is re-created by our expert technical team in the **digital or print-ready format of your choice**.

Trending languages: Chinese, Russian, Arabic

#### **EVS Translations USA**

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## HOW YOU BENEFIT WITH EVS TRANSLATIONS:

Successfully completed translation projects for national and international soccer organizations:

- Law: licensing and sponsorship agreements, player transfer agreements, information on ticket allocation, association and general legal affairs
- Finance and taxes: audits and tax-related documents for players and clubs
- Human resources: internal policies, employment contracts, health & safety
- PR & Communications: press releases, media conferences, advertising and social media
- Medicine: doping regulations and medical investigation reports
- Marketing mix: subtitling and voice-over for video content, websites and SEO, as well print-ready marketing assets

